



oleg gorlachov

product owner + product designer

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linkedin [/in/ogorlachov](https://in/ogorlachov)

languages english, ukrainian, russian, dutch *

superpower applying both visual and logical order

address Meteorenweg 286 B5
1035RN Amsterdam

digital architect, who design and manage projects for 14 years every day; proven delivery manager from brief to final product; cross-domain specialist exploring industry intersections

daily tools: Figma, Notion, Adobe CC, Google (Analytics, Lookerstudio, GDocs, Workspace), Slack, Trello, Jira, ChatGPT, Framer, Similarweb, XMind, Telegram

protagonist, zodiac sign – cancer

* graduated with in-depth English and German studies, facilitating faster learning of Dutch today

Masters in Civil Engineering
Zaporizhzhia National University
2012 — 2018

during all my way independently tested product hypotheses in pet projects, e.g.:
+ donation messenger tonate.info
+ secret-santa gifts exchanger
+ recruitment agency ficus.expert

Jan 2022 — Sep 2023 | Amsterdam, NL (remote)

Chief Product Owner • intropia.io

delivered five ecosystem platforms that reimagined web3 hiring with a referral system; pixel by pixel designed a whole branding and UX/UI → yielding 5000+ talents and market-leading clients

Feb 2021 — Dec 2021 | Kyiv, UA (remote)

Lead Product Designer • swipex.ua

managed full product cycles: customer briefing → business requirements → UX/UI design → final delivery oversight

Nov 2019 — Jan 2021 | Kyiv, UA (hybrid)

Lead Product Manager • ignited.it

heading the R&D department, directed the successful launch of five products → two reaching PMF in three months; strategic leadership and team recruitment, streamlining processes for rapid market entry and a competitive edge

Nov 2017 — Oct 2019 | Zaporizhzhia, UA (remote)

Product Manager & Designer • rtvi.com

fueling a 300% audience growth with revamped the UX/UI of the media platform; pioneered interactive new media formats; developed online / offline promo materials for the U.S. market

Dec 2016 — Dec 2018 | Zaporizhzhia, UA (remote)

Product Designer • tictales.studio

led scaling from 3 → 14 games in two years, achieving 1.7+ million installs on Google Play; defined product roadmap, guided strategic marketing, and supported promotions

Jul 2010 — Nov 2018 | Zaporizhzhia, UA (remote)

Web Designer • freelance

graphic / web design background, founded a web studio with two developers, client and delivery management